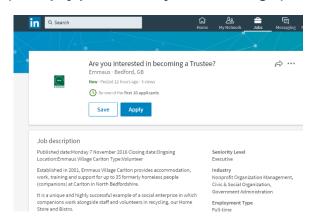


How to use LinkedIn to recruit trustees

Create a page for your organisation if you don't already have one. https://www.linkedin.com

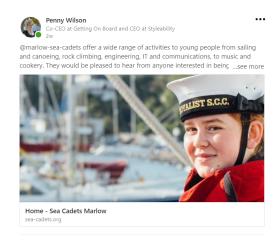
There are five possible ways to find trustees on Linked In:

1. Advertise the vacancy as a job (cost, pay per click so you set a budget)

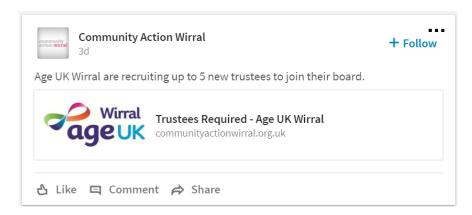


2. Put the information in a post



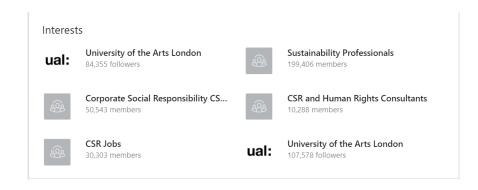


3. Create an advert (cost, pay per click so you set a budget)





4. Professional and interest groups. Scroll to the bottom of someone's profile to see their interests and groups (pick someone who has a similar profile to the person you are looking to recruit). You can then message the administrator of the group to ask them to share the vacancy.



5. Search people who want voluntary board experience – click in the "search" box and select "people", then "All filters". Click "Board service" as one of the options, as well as the skills/experience you are looking for.



Add a company University of Cambridge IBM Accenture PwC Microsoft	Add an industry Higher Education Information Technology and Services Marketing and Advertising Staffing and Recruiting Financial Services	English French Spanish German Portuguese
Nonprofit interests Skilled Volunteering Board Service	Schools Add a school University of Cambridge University of Oxford The London School of Economics	

Ask your contacts to share/like options 1-3 so that it reaches their networks too.



How to use Charity Job to recruit trustees

- 1. https://www.charityjob.co.uk/
- 2. Create a recruiter account
- 3. Click 'Post a volunteer ad free'. This is important because otherwise you will be charged!

